

American Foundation of Counseling Services, Inc.

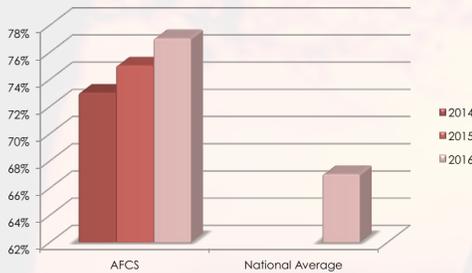
2016 Annual Report

American Foundation of Counseling Services (AFCS) promotes healing and hope by offering options for healthier lives. The agency also partners with other community organizations to bring education, consultation and relationship building services to members of the community. AFCS is addressing issues at their core by working to provide services to all.

Mental Health Services

According to the 2016 LIFE Study, over 25% of Brown County's population had more than three days of poor mental health per month, and 22% have been diagnosed with depression.

In 2016, all therapists at AFCS were awarded an "ACE" certificate. The "ACE" (ACORN Criteria for Effectiveness) is a certificate awarded to therapists who have been determined to be effective in the treatment of mental health symptoms and emotional distress.



One thousand new clients were seen at the agency in 2016, as AFCS continues striving to meet the mental health care needs of the community.

Over 1,600 clients were seen by AFCS in 2016, *48%* were uninsured or under-insured.

Foster Care Services

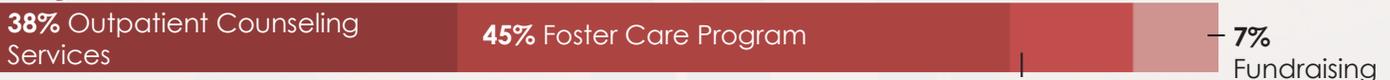
12 new foster homes were licensed through the agency's foster care program in 2016.



In 2016, *40 children* were placed in foster homes through AFCS.

AFCS worked with *22 counties* for foster care in 2016.

Use of Funds



Source of Funds



AFCS is fully accredited through the Samaritan Institute, which assists with providing team-oriented, cost-efficient counseling, education, and consultation services to the community. AFCS has access to 60+ mental health organizations and leaders throughout the country. These organizations consult in areas of national trends, program development, strategic planning and the sharing of knowledge and ideas.

2016 - 2017 AFCS Board of Directors

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|--|---|-----------------------------------|
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American Foundation of Counseling Services, Inc.

*Change a life. Change a future.
Change a community.*

To better fulfill a mission of service to the community, AFCS collaborated through the following partnerships to make an impact on the community.

Resident Training Program

The Resident Training Program is made up of part-time, Masters level therapists, supervised by a full time Licensed Clinical Social Worker and a part time Advanced Practice Nurse Prescriber. The outpatient therapists provide on-site customized mental health and psycho-educational services at partner agencies.

Partner agencies of the Resident Training Program include:

- American Foundation of Counseling Services (AFCS)
- Bellin Psychiatric
- New Community Shelter
- NEW Community Clinic
- Micah Center/St. John's
- House of Hope

School-Based Counseling Program

The School-Based Counseling Program was developed in the fall of 2016 to place therapists in schools, reducing barriers to care for students who could benefit from services. Two therapists worked with students at Bay View Middle School, and plans were made to implement the program at Lineville Intermediate School within the year.

Connections for Mental Wellness

A community-wide collective impact initiative in Brown County, Wisconsin.



The initiative brings together and facilitates diverse groups of stakeholders, to help address community issues related to mental health and mental health care. We focus on issues that cannot be solved by one organization alone.

Plan for Advancement

In 2016, AFCS released a plan of advancement for meeting mental health needs in the Greater Green Bay community. To fund the plan, AFCS has embarked on a Capital Campaign to raise a total of \$8,200,000 by August 2017. Much of 2016 was spent working with community leaders to fund the plan.

The four-part Advancement Plan includes:

- **Specialized Treatment** – Increased development and training of staff to continue to offer quality treatment, for a greater capacity of clients.
- **Access to Care** – The Resident Training Program will increase community-based care within schools and homeless shelters.
- **Facility and Technology Upgrade**
- **Capacity through Collaboration** – A new position has been created to work with community stakeholders in an effort to coordinate the Connections for Mental Wellness initiative.

As part of the advancement plan, AFCS announced an upcoming move to a larger facility in the summer of 2017.

The new location is being renovated, and is located at 1061 W. Mason Street in Green Bay.

AFCS will also undergo a name and brand change, transitioning from American Foundation of Counseling Services to simply, Foundations.

Starting Summer 2017

**American Foundation of
Counseling Services, Inc.**

will change its name to

foundations
health & wholeness



During the Ethics in Business (EIB) Awards, the community recognizes individuals, businesses and non-profits who integrate ethics into their every day. In 2016, awards were given to Denis Hogan, The Foth Companies and New Community Shelter.

The 2016 EIB was held on November 10th, which was the 241st Birthday of the Marine Corps. A ceremonial cake cutting was held during the luncheon to honor the milestone.



Photo by Dennis Rosloniec



Photo by Harle Photography

AFCS hosted the Ethics Forum for high school students. Students explored the importance of ethics through a variety of real-life scenarios.