

## Ethics in Business Awards

Every year, Foundations hosts the Ethics in Business Awards to recognize and create a culture of ethics in our community. A connection exists between greater well-being, stronger families, ethical business environments, and healthy communities. Funds raised through this event provide mental health counseling for uninsured and underinsured clients. The 10<sup>th</sup> Annual Ethics in Business Awards luncheon was held on November 9, 2017.

**579**  
in attendance

**10 years**  
of recognizing and celebrating  
a culture of ethics in Northeast WI

### UNIVERSAL ETHICAL PRINCIPLES

HONESTY  
INTEGRITY  
PROMISE-KEEPING  
FIDELITY  
FAIRNESS  
CARE FOR OTHERS  
RESPECT OTHERS  
RESPONSIBLE CITIZENSHIP  
COMMITMENT TO EXCELLENCE  
ACCOUNTABILITY  
LEADERSHIP

## 2017 Award Recipients

**ERC: Counselors & Consultants**  
Business

**Nancy Thompson**  
Individual

**Encompass Early Education & Care**  
Non-Profit

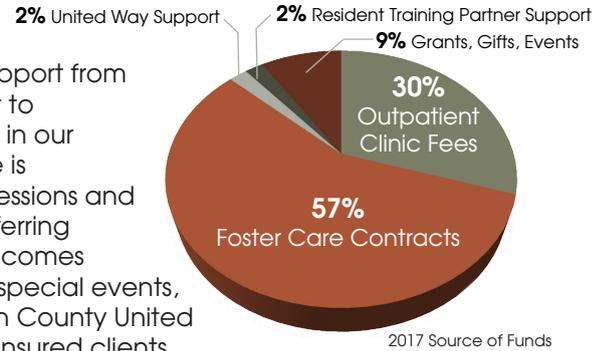
## 2017 - 2018 Board of Directors

Ryan Good  
*Foundations Pres/CEO*  
Devon Christianson  
Rev. Andy Cribben  
Bill Galvin  
Regan A.R. Gurung, Ph.D.  
Tom Hinz  
Bryan Hyska  
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James Kress  
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Trina Lambert  
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Jean Marsch  
Kathie Mickle  
KaraLynne Moore  
Linda Negratti  
Roy Schneider  
Ross Townsend  
Terry Wickman

## Financials

As a non-profit, financial support from our community is important to continue helping everyone in our community thrive. Revenue is generated by counseling sessions and foster care support from referring counties. Financial support comes through grants, donations, special events, and support from the Brown County United Way for uninsured or underinsured clients. 87% of funds go to direct program support.



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[www.foundationsgb.org](http://www.foundationsgb.org)

**foundations**  
health & wholeness  
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## 2017 IMPACT REPORT

Thank you for helping people heal!

**foundations**  
health & wholeness

In 2017, American Foundation of Counseling Services re-branded as Foundations Health & Wholeness to better serve the needs of the community. As a non-profit organization, we exist to improve the mental health of everyone in our community, reduce the stigma around mental health care, and help our community thrive. Over 12,000 mental health sessions were provided, and over 100 foster care children in need of love were served, in 2017.

Thanks to our donors and supporters, Foundations promotes optimal mental health by integrating mind, body, and spirit in counseling, foster care, and our Resident Training program. We partner with other community organizations to bring services to all individuals of our community who need it, including those facing barriers to care.

Foundations is accredited by The Samaritan Institute.  
To learn more, visit: [samaritaninstitute.org](http://samaritaninstitute.org)

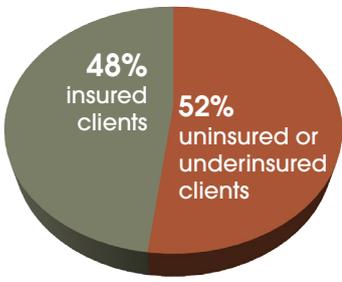


## Collaborative Partners



## Mental Health Counseling

We provide outpatient mental health counseling to individuals, couples, and families at Foundations. Our therapists use evidence-based practices, and have a wide range of specialties.



**1,488 clients**

including children, adolescents, and adults

**9,796 sessions**

at our outpatient clinic

**212 sessions**

on-site at local schools through the school-based counseling program

*"It's the truest picture I've ever seen about myself."*

15 year-old client's response to the iceberg analogy, a trauma-focused principle



Therapy outcomes in the **top 5% nationally** of ACORN effectiveness scale

Our clients are **above average** in showing improvement of symptoms and functionality

## New Therapy Approaches

5 therapists trained in **Trauma-Focused Cognitive Behavioral Therapy**

2 therapists trained in **Brainspotting**



Foundations works with and receives referrals from

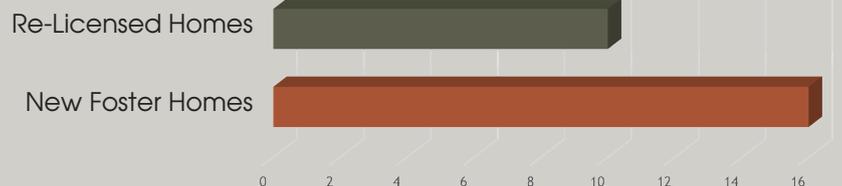
**24 counties**

## Treatment Foster Care

In partnership with foster families, we provide treatment-level foster care for children and youth in need of out-of-home care due to abuse, neglect, and those who have special needs.

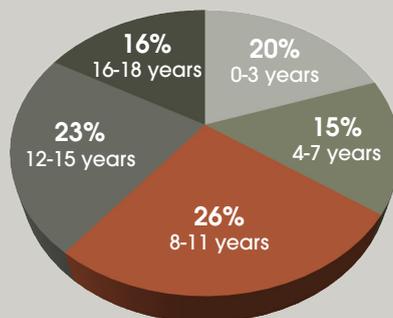
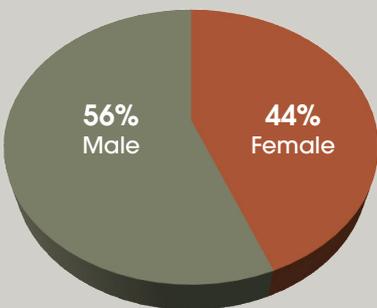
**109**

children & youth placed in foster homes



*"It's a lot of fun when you see these kids (in foster care) making progress. They need love, first and foremost. (Fostering) is a wonderful thing to do if you've got the space in your home, and the space in your heart. You won't regret it."*

testimonial from a foster parent



Children in foster care range from infants to teens

Special thank you to our supporters. You make these successes possible!

## Resident Training

The Resident Training Program meets two needs in our community:

- providing mental health care to our community members experiencing barriers to care
- addressing the need for more licensed therapists by providing supervised training to resident trainees working towards professional certification

Resident trainees are placed at partner locations to provide on-site care to children, youth, adults, and older adults facing homelessness, poverty, or disabilities.

**5 Resident Trainees**

worked towards their required hours



**First graduate** completed program in May  
Hired at Foundations as a full-time therapist

**7 community partners**

- Aging and Disability Resource Center (ADRC)
- Boys & Girls Club of Green Bay - West & East
- House of Hope
- N.E.W. Community Clinic
- N.E.W. Community Shelter
- St. John the Evangelist Homeless Shelter

**2,064**

Clinical sessions to individuals with barriers to care