



American Foundation of
Counseling Services, Inc.
Celebrating 50 years

2015 Annual Report

American Foundation of Counseling Services (AFCS) promotes healing and hope by offering options for healthier lives, as well as partnering to bring education, consultation and relationship building services to the community. AFCS is addressing issues at their core by working to provide services to all.

NOTABLE + OUTSTANDING

After almost 20 years of dedication and solid commitment, AFCS says goodbye to Bob Johnson. Bob has officially transitioned from AFCS into his new role with the Samaritan Institute. We are pleased to welcome Ryan Good as the new President and CEO of AFCS. Ryan has been with AFCS for 5 years in the Director of Foster Care role prior to his new appointment.

In 2015, all of the therapists at AFCS were awarded an "ACE" certificate. The "ACE" (ACORN Criteria for Effectiveness) is a certificate awarded to individual therapists whose therapeutic outcomes have been determined to be effective in the treatment of mental health symptoms and emotional distress. This certificate is presented by a national organization that monitors the effectiveness of mental health services of over 140 non-profit organizations.

The CORE Program (Child Outpatient Resource Expansion) has successfully added a second child therapist into the services offered. Because of the ongoing need for child therapy services, a third therapist will be hired in 2016.

To better engage clients who suffer with severely dysfunctional behaviors, AFCS remains dedicated to offering evidence-based, preventative, intense therapy services known as DBT. The program continues to see remarkable results; most notably, the 100% reduction in inpatient hospitalizations for clients who participated in 2015.

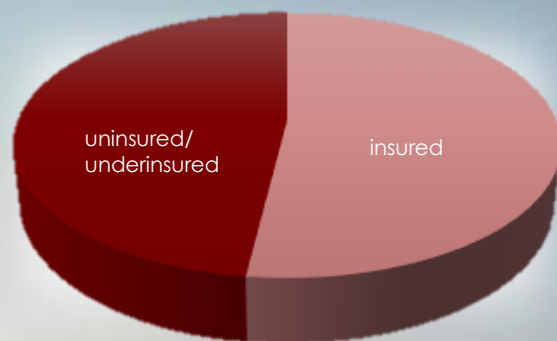
AFCS marked its 50th year of service with a "Celebrate the Decades" gala at Lambeau Field on April 30. The celebration included keynote speaker Rob Davis, raffles, dance lesson and a Linus & Lucy advice booth.

Mental Health Services

According to the 2011 Brown County LIFE Study, access barriers to quality mental health services contribute to various other community issues.

Part of AFCS's vision is to integrate services for the health of all people. The majority of AFCS's funding goes to providing services and increasing availability for those who may not otherwise have access to them.

"Thank you for seeing something worth helping in me."
—former client overcoming depression



In 2015, AFCS served 1,462 clients.

48% were uninsured or overcoming barriers to care.

AFCS provided 12,450 sessions, in 2015. Nearly **4,300** were subsidized.

95% of clients surveyed reported they would return to AFCS if they needed further treatment.

Foster Care Services

In 2015, to address the growing need for foster homes, AFCS expanded its licensing area to include 11 surrounding counties.

AFCS's Foster Care program trained and licensed 22 homes in 2015, providing a safe, stable home to **58** children while they were in AFCS's care.

"Over 5,000 foster homes across the state care for almost 7,000 foster children each year. There is an ongoing need for foster parents."

dcf.wisconsin.gov/children/foster



AFCS is fully accredited through the Samaritan Institute which assists with providing team-oriented, cost-efficient counseling, education and consultation services to the community. AFCS has access to 60+ mental health organizations/leaders throughout the country. These organizations consult in areas of national trends, program development, strategic planning, as well as the sharing of knowledge and ideas.

2015—2016

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American Foundation of Counseling Services, Inc.

Changing lives. Changing futures.

CHANGING THE COMMUNITY.

To better fulfill a mission of service to the community, AFCS collaborates. In 2015, the following partnerships made an impact on the community:



AGING OUT TRANSITIONAL SERVICES—partnership with foster care service providers and key stakeholders to prepare and equip foster youth with a support system and resources to obtain life skills, education, employment training, and basic needs assistance that are critical toward achieving independence and self-sufficiency.



CORE PROGRAM (CHILD OUTPATIENT RESOURCE EXPANSION)—partnership with healthcare providers, school districts and school social workers to provide and coordinate services, and offer early identification and treatment options, specifically for school age children.



UNITED WAY TASK FORCE ON THE PREVENTION OF CHILD ABUSE AND NEGLECT—together with other community partners AFCS offers immediate access mental health services to families and children, minimizing barriers that tend to prolong dangerous situations for at-risk children.

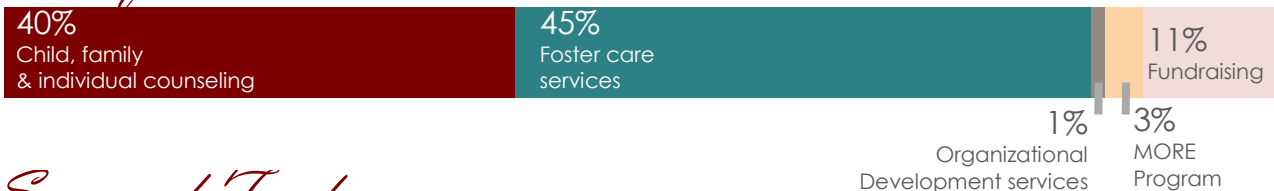


MORE PROGRAM (MENTAL HEALTH OUTREACH RESOURCE EXPANSION)—partnership with area homeless shelters to provide on-site mental health, substance abuse and medication management services, removing financial and transportation barriers.

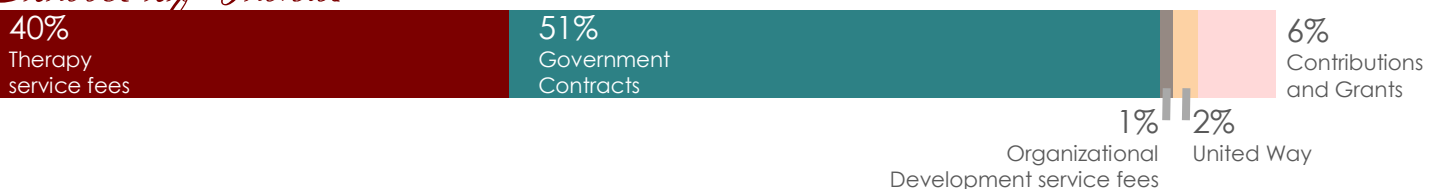
RESIDENT TRAINING PROGRAM—to increase access to care and meet the rising demand for service, AFCS will implement a resident training program for post-graduate therapists (who need to accumulate 3,000 hours of direct service experience to be eligible for their state license).

MENTAL HEALTH COMMUNITY CONNECTIONS—Working with other community stakeholders, AFCS received funds to create a position to lead a multi-year initiative to promote collaboration between health care systems, mental health providers, school districts and others to address mental health issues that cannot be solved by one entity alone. Strategies being developed include in-school mental health services and addressing disparities of access and care in our community.

Use of Funds



Source of Funds

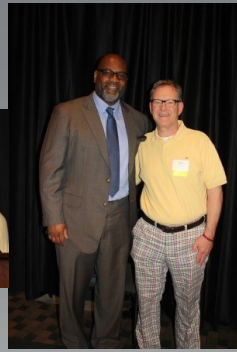


AFCS celebrated its 50th anniversary on April 30, 2015 with a "Celebrate the Decades" party.

Bob Johnson presents a plaque compiled of words and phrases from the staff and board expressing what the Kress family has meant to AFCS and the community. George Kress founded AFCS 50 years ago.



Guests were encouraged to dress in the style of their favorite decade. Rob Davis, keynote speaker for the evening envies Bob Johnson's fashionable decade wardrobe.



After almost 20 years of passionate and committed service to AFCS, Bob Johnson presented a statue of St James the Less, the patron saint of doing good to Ryan Good; AFCS' new President and CEO during the staff's farewell picnic.



Photo by Dennis Rosloniec

Each year, hundreds attend the Ethics in Business Awards luncheon, hosted by AFCS. In 2015, awards went to Andrea Pasqualucci, Sure Dry Basement Systems, Inc. and the Greater Green Bay Community Foundation.



Through EIB the community recognizes individuals, businesses and non-profits that integrate ethics into their every day. Dollars raised support AFCS programs.



Photo by Harle Photography

EIB is part of the community wide Good Ethics Day. AFCS also hosts the Ethics Forum for high school students, pictured here.

“Untreated mental illness is widely implicated as a cause of numerous other challenges. low-income or uninsured individuals have little or no access to mental health care.” —2011, Brown County LIFE Study

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2015 Annual Report

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