

SPONSORSHIP OPPORTUNITIES

for the
2019



Ethics

in

Business Awards

presented by



THURSDAY NOVEMBER 7, 2019

11:30-1:00

Award Categories

BUSINESS | NON-PROFIT | INDIVIDUAL | YOUTH

Creating a culture of ethics in Northeast Wisconsin

12th Annual Ethics Awards Program & Luncheon

Foundations is a nonprofit organization with a mission of innovating care to heal mind and spirit; changing lives, families, and communities.

This event is a centerpiece of our community. It celebrates ethical leaders in our area, recognizes the important connection between ethics and mental wellness, and helps your neighbors get access to mental health care they otherwise could not afford. 59% of our therapy clients would not be able to receive the mental health care they need without generous support from the community.

For this year's event, we received 69 nominations in four categories. The Selection Committee and Research Team work together to review submissions by nominees, conduct background research, and make finalist and recipient selections. These efforts are made up of community volunteers who are independent of our nonprofit organization, and they are facilitated by the UWGB Public Administration School and the St. Norbert College Business Ethics Program.

Each one of us has an impact on our community. Make a pledge to live the Universal Ethical Principles and help your neighbors in need.

**Leadership | Commitment to Excellence | Integrity | Promise-Keeping | Fairness | Honesty
Care for Others | Fidelity | Respect Others | Accountability | Responsible Citizenship**

1061 W. Mason Street | Green Bay, WI | (920) 437-8256

www.foundationsgb.org

2019 Ethics in Business Awards Sponsorship Opportunities

SPONSOR LEVELS	Founding \$25,000 (1)	Presenting \$10,000 (2)	Major \$5,000 (10)	Student Ethics Forum \$2,500 (1)	Supporting \$1,500 (20)	Table \$500 (30)	Media
PRE-EVENT							
Event tickets	✓ 2 tables (16 seats & 4 students*)	✓ 2 tables (16 seats & 4 students*)	✓ 1 table (8 seats & 2 students*)	✓ 1 table (8 seats & 2 students*)	✓ 1 table (8 seats & 2 students*)	✓ 1 table (8 seats & 2 students*)	✓ 2 seats
Website recognition	✓ logo	✓ logo	✓ logo	✓ logo	✓ name		✓
Social Media promotion	✓	✓	✓	✓			
Included in media releases & advertising	✓	✓					
DAY OF EVENT							
Program inclusion	✓ full page	✓ half page	✓ logo	✓ logo	✓ logo	✓ name	✓ logo
Recognized on table signs	✓	✓	✓	✓	✓	✓	
Recognized during presentation	✓ on-screen logo & announcement	✓ on-screen logo & announcement	✓ on-screen logo & announcement	✓ on-screen logo	✓ on-screen logo		✓ on-screen logo
Featured on signage	✓ logo	✓ logo	✓ logo	✓ logo	✓ name		
Opportunity to participate in the Student Ethics Forum	✓	✓		✓			
Opportunity to speak	✓	✓					

2018 Highlights
57 Financial Sponsors
\$124,000 Raised
611 Guests

*By hosting students at your table, you are providing an opportunity for the next generation of ethical leaders to learn and network.

2019 ETHICS AWARDS LUNCHEON SPONSORS

TAKEN FOUNDING	PRESENTING	MAJOR		Table
 GREEN BAY PACKAGING THE GEORGE KRESS <small>FOUNDATION</small>	 Associated Bank	 <small>GREEN BAY PACKERS</small> GIVE BACK	 <small>St. Mary's St. Vincent St. Nicholas</small> <small>AFFILIATES OF HOSPITAL SISTERS HEALTH SYSTEM</small>	 PREVEA <small>health</small>
		 <small>St. Mary's St. Vincent St. Nicholas</small> <small>AFFILIATES OF HOSPITAL SISTERS HEALTH SYSTEM</small>	 ARIENS <small>CO</small> <small>EST. 1933</small>	 belinhealth
Supporting				
 Schreiber	 <small>COMMUNITY FIRST</small> <small>CREDIT UNION</small> <small>We'll Find A Way!</small>	 <small>GIC Minerals</small> <small>Standard alternatives for growth</small>	 Amerhart  Foundation	 AmeriLux <small>INTERNATIONAL, LLC</small>
 Pomps <small>TIRE SERVICE, INC.</small>	 <small>Northeast</small> <small>Wisconsin Technical College</small>	 KI	 ANONYMOUS	 Greater Green Bay <small>Community Foundation</small>
 Cellcom	 ONEIDA	 THARIO <small>BUILDING SERVICES</small>	 festival <small>foods</small>	 WPS <small>Wisconsin Public Service</small>

- A-Mazing Events
- Bouche Consulting LLC
- ANONYMOUS
- Lubner Consulting
- Berners-Schober Associates
- Master Fleet, LLC
- BayCare Clinic
- Wells Fargo Advisors
- ERC inc
- Meijer Store 298
- Greater Green Bay Chamber
- SMA Construction Services
- The Karma Group
- Fox Communities Credit Union
- Calwis Company
- UW-Green Bay
- Foth & Van Dyke, LLC
- Aldo Leopold Community School
- PMI Entertainment Group
- Investors Community Bank
- Linda Negratti
- Hawkins Ash CPAs