

SPONSORSHIP OPPORTUNITIES

for the
2019



Ethics

in

Business Awards

presented by



THURSDAY NOVEMBER 7, 2019

11:30-1:00

Award Categories

BUSINESS | NON-PROFIT | INDIVIDUAL | YOUTH

Creating a culture of ethics in Northeast Wisconsin

12th Annual Ethics Awards Program & Luncheon

Foundations is a nonprofit organization with a mission of innovating care to heal mind and spirit; changing lives, families, and communities.

This event is a centerpiece of our community. It celebrates ethical leaders in our area, recognizes the important connection between ethics and mental wellness, and helps your neighbors get access to mental health care they otherwise could not afford. 59% of our therapy clients would not be able to receive the mental health care they need without generous support from the community.

For this year's event, we received 69 nominations in four categories. The Selection Committee and Research Team work together to review submissions by nominees, conduct background research, and make finalist and recipient selections. These efforts are made up of community volunteers who are independent of our nonprofit organization, and they are facilitated by the UWGB Public Administration School and the St. Norbert College Business Ethics Program.

Each one of us has an impact on our community. Make a pledge to live the Universal Ethical Principles and help your neighbors in need.

**Leadership | Commitment to Excellence | Integrity | Promise-Keeping | Fairness | Honesty
Care for Others | Fidelity | Respect Others | Accountability | Responsible Citizenship**

1061 W. Mason Street | Green Bay, WI | (920) 437-8256

www.foundationsgb.org

2019 Ethics in Business Awards Sponsorship Opportunities

| SPONSOR LEVELS | Founding \$25,000 (1) | Presenting \$10,000 (2) | Major \$5,000 (10) | Student Ethics Forum \$2,500 (1) | Supporting \$1,500 (20) | Table \$500 (30) | Media |
|--|--|--|--|---|--|--|---------------------|
| PRE-EVENT | | | | | | | |
| Event tickets | ✓ 2 tables (16 seats & 4 students*) | ✓ 2 tables (16 seats & 4 students*) | ✓ 1 table (8 seats & 2 students*) | ✓ 1 table (8 seats & 2 students*) | ✓ 1 table (8 seats & 2 students*) | ✓ 1 table (8 seats & 2 students*) | ✓ 2 seats |
| Website recognition | ✓ logo | ✓ logo | ✓ logo | ✓ logo | ✓ name | | ✓ |
| Social Media promotion | ✓ | ✓ | ✓ | ✓ | | | |
| Included in media releases & advertising | ✓ | ✓ | | | | | |
| DAY OF EVENT | | | | | | | |
| Program inclusion | ✓ full page | ✓ half page | ✓ logo | ✓ logo | ✓ logo | ✓ name | ✓ logo |
| Recognized on table signs | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognized during presentation | ✓ on-screen logo & announcement | ✓ on-screen logo & announcement | ✓ on-screen logo & announcement | ✓ on-screen logo | ✓ on-screen logo | | ✓ on-screen logo |
| Featured on signage | ✓ logo | ✓ logo | ✓ logo | ✓ logo | ✓ name | | |
| Opportunity to participate in the Student Ethics Forum | ✓ | ✓ | | ✓ | | | |
| Opportunity to speak | ✓ | ✓ | | | | | |

2018 Highlights
57 Financial Sponsors
\$124,000 Raised
611 Guests

*By hosting students at your table, you are providing an opportunity for the next generation of ethical leaders to learn and network.

2019 ETHICS AWARDS LUNCHEON SPONSORS

| | | | |
|--|---|--|---|
| TAKEN FOUNDING | PRESENTING | MAJOR | Table |
|  THE GEORGE KRESS <small>FOUNDATION</small> |  Associated Bank |     | <ul style="list-style-type: none"> A-Mazing Events Bouche Consulting LLC ANONYMOUS Lubner Consulting Berners-Schober Associates Master Fleet, LLC BayCare Clinic Wells Fargo Advisors ERC inc Meijer Store 298 Greater Green Bay Chamber SMA Construction Services The Karma Group Fox Communities Credit Union Calwis Company UW-Green Bay Foth & Van Dyke, LLC Aldo Leopold Community School PMI Entertainment Group Investors Community Bank Linda Negratti Hawkins Ash CPAs |
| Supporting | | | |
|    |   |  | |
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