



FREQUENTLY ASKED QUESTIONS - 2021 ETHICS IN ACTION AWARDS

Has the format for ethics nominations changed? The 2021 process will be the same as 2020. Prior to 2020, we received nominations in four categories – Business, Nonprofit, Individual, and Youth. The new focus is on people and their stories. Nominators and references take on a greater role in telling the story of someone else’s impact.

Can I nominate a business or other organization? No. Our focus is on people and their stories. If you have a business in mind to receive a nomination, perhaps you can identify a specific individual within that organization who lead a worthwhile effort?

Can a group of people be nominated? No, we are focusing on individual nominees. If you have a group of people in mind, does someone stand out in terms of their ethical leadership who would be appropriate to nominate?

Can I nominate myself? No. As we focus on stories, we would like to hear from others about the impact that others have in our community. If you want to be nominated, find someone to do that on your behalf.

Can I submit multiple nominations? You can submit multiple nominations for different nominees.

Can I nominate someone who lives or works outside of Brown County, WI? Yes, so long as the impact of their work described occurred in Brown County or has a significant impact in Brown County.

Can students, staff, and/or faculty be nominated for creating healthy schools? Yes. We welcome nominations by and for students, staff, and faculty.

Are there age restrictions? Nominators and nominees should be at least 13 years old. If you are under 18 years old, please get a parent/guardian’s permission to submit a nomination.

Can I submit an audio or video nomination instead of filling out the online form? Yes. We welcome audio and video nominations. Please make sure that your audio or video nominations include answers to all the questions on the online form. Email your audio/video file to Jenn Steffen at jsteffen@WeAreFoundations.org and make sure to include all your contact information.

Can I mail in a nomination? Yes. You can print the form [HERE](#) and complete it by hand if you prefer. Mail the completed form to Jenn Steffen, Communications Manager, Foundations Health & Wholeness, 1061 W. Mason Street, Green Bay, WI 54303.

What is the deadline for nominations? All nominations must be received by 11:59pm, June 4, 2021.

What happens after the nomination period closes? The Ethics Story Team, which is made up of community volunteers, reads and evaluates the nominations, conducts additional research, including following up with nominators and story supporters, and makes determinations as to the award recipients to honor at the Ethics in Action Honors Celebration this fall.

Is there a minimum or maximum number of finalists and honors to award? No. There may be more than one person honored in each of the workplace, school, and neighborhood categories. At the Honors Celebration, we will highlight some of the compelling stories that inspire others.