

Come to Honor. Leave Connected.

ETHICS IN ACTION HONORS EVENT

presented by



sponsorship opportunities



**We are ready to
come back
together in
person to honor
and connect!**

**A celebratory morning honoring people who
create healthy workplaces, schools, and neighborhoods**

OCTOBER 21, 2021 | 7:30-9:30AM

LEGENDS CLUB ROOM @ LAMBEAU FIELD

Learn more at: [WeAreFoundations.org/ethics-in-action](https://www.WeAreFoundations.org/ethics-in-action)



Ethics in Action

A program of  **foundations**
health & wholeness

A REFRESHED PROGRAM for 2021!

Our True North remains the same! The Ethics in Action Honors Event is a signature community event that has been inspiring people throughout Brown County for over a decade.

It adds value to the community by lifting up stories of ethics in action and raises critical funds to provide mental health counseling for our neighbors in financial need.

- **New Time:** Start your day right with a mindful morning gathering
- **New Location:** Lambeau Field's Legends Club Room is perfect for a morning event
- **More Time to Honor:** Interact with Ethics in Action award recipients and their stories
- **More Connection:** Enjoy continental breakfast and connect in person with other guests
- **More Inspiration:** In person, interactive keynote by a national mental wellness speaker



KEYNOTE SPEAKER

Mike Veny overcame a lifetime of mental health challenges to become a professional drummer and one of America's leading mental health speakers. He's the author of the best-selling book, *Transforming Stigma: How to Become a Mental Wellness Superhero*. His advocacy work has been featured on ABC, NBC, CBS news. As a 2017 PM360 ELITE Award Winner, he was recognized as one of the 100 most influential people in the healthcare industry. He is also a writer for *Corporate Wellness Magazine*, *Health Central*, and delivered a TEDx Talk, titled "Mental Illness is an Asset." Mike has worked with a variety of companies, including T-Mobile, Heineken, United Auto Workers - General Motors, and The Wounded Warrior Project.

YOUR SPONSORSHIP HELPS YOUR NEIGHBORS HEAL MIND & SPIRIT!

Ethics in Action Founding Sponsor - **SOLD!** **\$25,000**

made 150 counseling sessions a reality!



THE GEORGE KRESS
F O U N D A T I O N

- Seat on Ethics Steering Committee
- Year-Round Recognition
- Promotion on social media, website & event materials
- Abundant gratitude at event
- 10 guests at event
- Mental wellness care package for organization

Honors Event Sponsor - **SOLD!** **\$10,000**



made 60 counseling sessions a reality!

- Promotion on social media, website & event Materials
- Abundant gratitude at event
- Table for 10 at event
- Mental wellness care package for organization

Keynote Speaker Sponsor - **1 available** **\$10,000**

- Promotion on social media, website & event Materials
- Abundant gratitude at event
- Table for 10 at event
- Mental wellness care package for organization

Major Ethics Story Sponsor - **3 available** **\$5,000**

supports 30 counseling sessions!



- Promotion on social media, website & event materials
- Abundant gratitude at event
- Table for 10 at event

Supporting Ethics Story Sponsor - **14 available** **\$2,000**

supports 12 counseling sessions!



- Promotion on website
- Abundant gratitude at event
- Table for 10 at event

Purchase A Table - **12 available** **\$600**

supports 3 counseling sessions!

- Table for 10 at event
- Company/Group sign at table



The COVID pandemic impacted so many people in our community, emotionally and financially. In 2020, 73% of our counseling clients were uninsured or underinsured. Sponsorships support our neighbors who cannot afford mental health counseling!

Sponsorships will go fast for this event with a national mental wellness speaker. Reserve your sponsorship today!

Foundations Health & Wholeness is a nonprofit organization focused on innovating care to heal mind and spirit; changing lives, families, and communities.



YES, I WANT TO MAKE THE ETHICS IN ACTION HONORS EVENT POSSIBLE!

I WANT TO

Sponsor the event speaker, Mike Veny (\$10,000)

Be A Major Ethics Story Sponsor (\$5,000)

Be A Supporting Ethics Story Sponsor (\$2,000)

Buy A Table (\$600)

I AM

Enclosing my payment, OR

Requesting an invoice to process payment



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Sponsor or Table Name (as it should appear on materials):

Contact Person: _____

Email Address: _____

Phone: _____

Address: _____

**Thank you for sponsoring the Ethics in Action Honors Event
and changing the lives of your neighbors!**



If a sponsorship isn't possible, please consider a gift to support the mental wellness of your neighbors in Brown County!

Please return this form/your generous sponsorship to:

Foundations Health & Wholeness,
Attn: Kelly Nutty, Director of Development,
1061 W. Mason St, Green Bay, WI 54303
or knutty@WeAreFoundations.org

