

Come to Honor. Leave Connected.

# ETHICS IN ACTION HONORS EVENT

presented by



## sponsorship opportunities



**We are ready to  
come back  
together in  
person to honor  
and connect!**

**A celebratory morning honoring people who  
create healthy workplaces, schools, and neighborhoods**

**OCTOBER 21, 2021 | 7:30-9:30AM**

**LEGENDS CLUB ROOM @ LAMBEAU FIELD**

Learn more at: [WeAreFoundations.org/ethics-in-action](https://www.WeAreFoundations.org/ethics-in-action)



**Ethics in Action**

A program of  **foundations**  
health & wholeness

## **A REFRESHED PROGRAM for 2021!**

**Our True North remains the same! The Ethics in Action Honors Event is a signature community event that has been inspiring people throughout Brown County for over a decade.**

**It adds value to the community by lifting up stories of ethics in action and raises critical funds to provide mental health counseling for our neighbors in financial need.**

- **New Time:** Start your day right with a mindful morning gathering
- **New Location:** Lambeau Field's Legends Club Room is perfect for a morning event
- **More Time to Honor:** Interact with Ethics in Action award recipients and their stories
- **More Connection:** Enjoy continental breakfast and connect in person with other guests
- **More Inspiration:** In person, interactive keynote by a national mental wellness speaker



### **KEYNOTE SPEAKER**

Mike Veny overcame a lifetime of mental health challenges to become a professional drummer and one of America's leading mental health speakers. He's the author of the best-selling book, *Transforming Stigma: How to Become a Mental Wellness Superhero*. His advocacy work has been featured on ABC, NBC, CBS news. As a 2017 PM360 ELITE Award Winner, he was recognized as one of the 100 most influential people in the healthcare industry. He is also a writer for *Corporate Wellness Magazine*, *Health Central*, and delivered a TEDx Talk, titled "Mental Illness is an Asset." Mike has worked with a variety of companies, including T-Mobile, Heineken, United Auto Workers - General Motors, and The Wounded Warrior Project.

# YOUR SPONSORSHIP HELPS YOUR NEIGHBORS HEAL MIND & SPIRIT!

## Ethics in Action Founding Sponsor - SOLD

\$25,000



**THE GEORGE KRESS**  
F O U N D A T I O N

made 150 counseling sessions a reality!

- Seat on Ethics Steering Committee
- Year-round recognition
- Promotion on social media, website & event materials
- Abundant gratitude at event
- 10 guests at event
- Mental wellness care package for organization

## Honors Event Sponsor - SOLD

\$10,000



made 60 counseling sessions a reality!

- Promotion on social media, website & event materials
- Abundant gratitude at event
- Table for 10 at event
- Mental wellness care package for organization

## Keynote Speaker Sponsor - 1 Available

\$10,000

supports 60 counseling sessions!

- Promotion on social media, website & event materials
- Abundant gratitude at event
- Table for 10 at event
- Mental wellness care package for organization

## Major Ethics Story Sponsor - 2 Available

\$5,000

supports 30 counseling sessions!

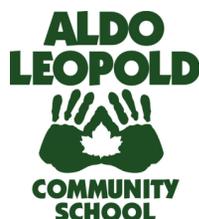


- Promotion on social media, website & event materials
- Abundant gratitude at event
- Table for 10 at event

## Supporting Ethics Story Sponsor - 12 Available

\$2,000

supports 12 counseling sessions!



- Promotion on website
- Abundant gratitude at event
- Table for 10 at event

## Purchase A Table - 10 Available

\$600

supports 3 counseling sessions!



- Table for 10 at event
- Company/Group sign at table



The Covid pandemic impacted many people in our community, emotionally and financially. In 2020, 73% of our counseling clients were uninsured or underinsured. Sponsorships support our neighbors who cannot afford mental health counseling!

Sponsorships will go fast for this event with a national mental wellness speaker. Reserve your sponsorship today!

Foundations Health & Wholeness is a nonprofit organization focused on innovating care to heal mind and spirit; changing lives, families, and communities.



# YES, I WANT TO MAKE THE ETHICS IN ACTION HONORS EVENT POSSIBLE!

## I WANT TO

Sponsor the event speaker, Mike Veny (\$10,000)

Be A Major Ethics Story Sponsor (\$5,000)

Be A Supporting Ethics Story Sponsor (\$2,000)

Buy A Table (\$600)

## I AM

Enclosing my payment, OR

Requesting an invoice to process payment



Ethics in Action

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health & wholeness

**Sponsor or Table Name (as it should appear on materials):**

\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Thank you for sponsoring the Ethics in Action Honors Event  
and changing the lives of your neighbors!**



**If a sponsorship isn't possible, please consider a gift to support the mental wellness of your neighbors in Brown County!**

Please return this form/your generous sponsorship to:

Foundations Health & Wholeness,  
Attn: Kelly Nutty, Director of Development,  
1061 W. Mason St, Green Bay, WI 54303  
or [knutty@WeAreFoundations.org](mailto:knutty@WeAreFoundations.org)

